

Andrew Stewart Cover Letter

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I am a UX/UI Designer from Belfast, Northern Ireland. In 2015 I completed a four-year course at the University of Ulster in Interactive Multimedia Design.

I currently work for a famous Northern Irish Motorcycle dealer, Ernie Coates Motorcycles who provide motorcycle parts, quad parts, Pit bike parts and more worldwide. Although my day-to-day tasks can be fluid due to the nature and size of the business my main role is to work with their online systems and marketing to help expand the business. Over the last two years I have implemented online systems to help with tracking sales and predicting when new stock will need to be ordered. Various print documents have been created from advertising to the production of their first ever product catalogue. This coupled with a new email newsletter has seen an increase in product sales across the island of Ireland and further afield.

Previous to my role as Ernie Coates Motorcycles I was a contract UX/UI Designer at Citi Bank. I was originally brought into the company to help create their first UX department to be based in Belfast. The role eventually expanded to incorporate the creation of design systems to be used throughout the world to create a similar look and feel throughout all their trading platform. This involved a collaboration with other design teams throughout the world, mainly in London, New York, Canada, India and Singapore. Towards the end of my time at Citi a moved into their marketing sector to create internal emails, pop-ups and print documents for use throughout the world.

My first official step into the design and web development industry was with Sport Northern Ireland as part of my placement year at university. I worked on a range of projects both independently and as part of a team. The largest project I worked on was an online learning course for the NSPCC, the objective of which was to act as a safeguarding refresher course. For this project I was asked to take the lead and work along with potential users and the NSPCC to ensure the end product met with the desired criteria. To enable completion of this project I had to understand a new interface and thanks to Sport Northern Ireland I completed a course to learn from experts how to work the Moodle Interface.

To conclude, I am currently considering moving back into a more design focused role where I can continue to develop my skills professionally. Attached is my CV and a link to my portfolio website. Should you require any further information or examples of my previous work please feel free to contact me.

Yours Sincerely
Andrew Stewart

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UX/UI Designer

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Work Experience

Ernie Coates Motorcycles – Operations, Marketing and Web Development

December 2021 – Present

At the end of 2021 I move to Ernie Coates Motorcycles (ECM) to help develop their business through technology and marketing. During my time at ECM I have created systems to track and predict sales helping with ordering of stock. Marketing materials have been created such as their first product catalogue, and a wholesale/dealer email list to showcase our product to new and potential customers. As a small business selling to a worldwide customer base, I also had to make sure that both staff in the office and warehouse worked efficiently and effectively to provide the best quality of service to our customers.

Citi (Contract) – UX/UI Designer & Marketing

January 2017 – November 2021

I was contracted into Citi group as part of the first UX Design team to be located in Belfast for the company. Through my time with Citi my role expanded from UX Design to include developing design systems, marketing (both internal and external), print design and some web development on internal web sites. Through all of my tasks I would collaborate with teams based in London, New York, Canada, India and Singapore.

Freelance – Web & Graphic Design

July 2015 – January 2017

After completing my degree at University I took the opportunity to start working full time as a freelance web/graphic designer. Since starting this venture, I have been able to create eLearning resources, Online shops, vehicle graphics, business cards, logos and other branding tasks. I have also created several 3D models of proposed buildings to allow the client to see how their building could possibly look in relation to the architect's plans.

SportNI – Web Development

September 2013 - September 2014

This was a year placement for my third year of University, which I completed at SportNI as a web designer/developer. During my time at this placement I created websites, managed projects and met with clients to help understand and demonstrate their project. One notable project, which I completed, was an online learning course, which was done in collaboration with the NSPCC. This involved learning a new interface, Moodle and talking with the NSPCC and potential users on what they expected from this project.

Education

A Levels

01/09/09

I studied for two years at Monkstown Community School and Hazelwood Integrated Collage for my A Levels. This resulted in me receiving the following grades.
B – ICT, B - Moving Image Arts, C - Business Studies

University of Ulster

01/09/11

I started studying Interactive Multimedia Design in 2011 and completed the course in 2015. I graduated with a Bachelor of Science with Honours in Interactive Multimedia Design with second class honours lower division Degree. I was also awarded a Diploma in Professional Practice for my placement in year 3.

Skills

Adobe CC
Sketch
Invision
HTML/CSS
Design Systems
User Research
Wire Framing
Prototyping
Storyboarding
User Journeys
Branding
Graphic Design
Print Design
Wordpress (Woo Commerce)
Moodle

Other

Photography
Event Organisation
Sports Coaching/Training